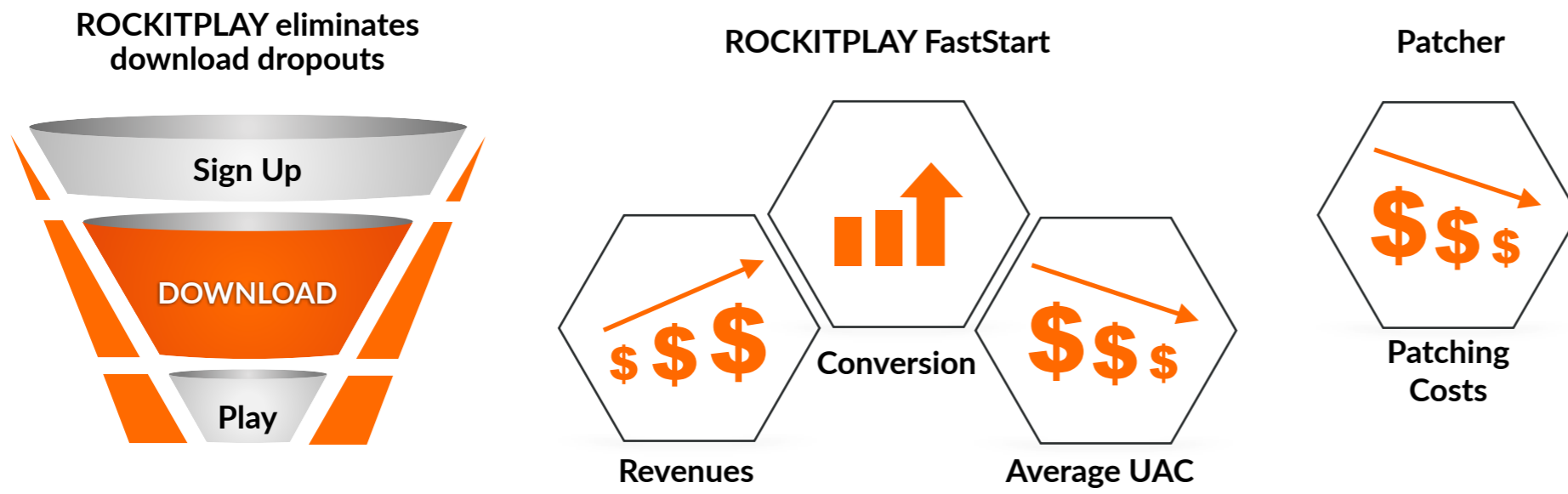# Maximizing F2P Monetization

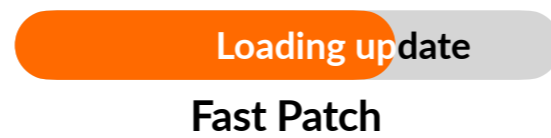## Bring Instant Access to Your Game Store & Save Big on Patches

ROCKITPLAY FastStart eliminates user dropouts during download by reducing the time from ad click to game start from hours to seconds. Fast Patch cuts delivery costs by up to 50%. Staged download saves up to 80% costs by delivering the full download only to active gamers. **Play more - wait less!**

DACS LABS

The FastStart Experts

Up to
200 x
faster game start

Up to
50 %
lower patching costs

Up to
80 %
lower bandwidth costs

ROCKITPLAY eliminates download dropouts — Sign Up / DOWNLOAD / Play

ROCKITPLAY FastStart — Revenues / Conversion / Average UAC

Patcher — Patching Costs

SOLUTION

ROCKITPLAY transforms multi-hour downloads into click-to-play experiences.

- ✓ **Patented solution that runs on any public or private cloud**
- ✓ **Fully automated to convert entire game libraries**
- ✓ **No game code changes or developer support required**

PROVEN TECHNOLOGY

Machine Learning
ROCKITPLAY learns from analyzing gameplay loading profiles to re-sequence a data stream.

Automated Behavior Profiling
Highly automated behavior profiling algorithms ensure rapid creation of stable, compact game runtimes.

Intelligent Prefetch Technology
Algorithms developed from high performance computing for optimized data sequencing.

Fast Start

Fast Patch — Loading update

Time-to-Play @100 Mbit/s	Game Size	Standard Time-to-Play	ROCKITPLAY Time-to-Play
Lost Ark[1]	78 GB	1 h 44 min	**34 sec**
Mafia III[2]	57 GB	1 h 16 min	**34 sec**
Destroy All Humans II[3]	29 GB	41 min	**84 sec**

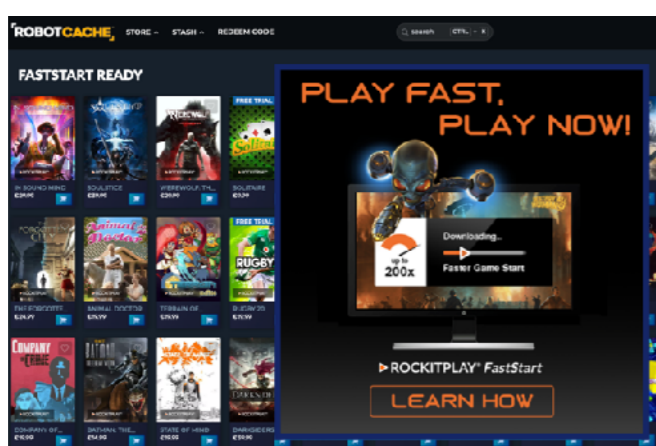| Game	Standard Patch Size	ROCKITPLAY Patch Size	Reduction in %
Fortnite Q3/24[4]	10 200 MB	**5 168 MB**	49%
Crime Boss Q2/23[5]	4 300 MB	**717 MB**	83%
Cyberpunk 2077 Q2/21[6]	9 700 MB	**2 300 MB**	76%

VALUE

Fast Start — HIGHER ROI
Competitive Advantage
FastStart increases user satisfaction and loyalty that ultimately will boost revenues

Fast Start — MORE REVENUES +20%
More Revenues
FastStart eliminates download dropouts, which increases conversion, revenues & # of subscribers

Fast Patch — Loading update — COST SAVINGS -50%
Cost Savings
The smart block patcher creates up to 50% smaller patches, saving up to 50% on transportation costs

Staged Download — COST SAVINGS -80%
F2P Cost Savings
Delivers games in stages instead of dumping the full download, saving up to 80% of bandwidth costs

IP

Patented Technology
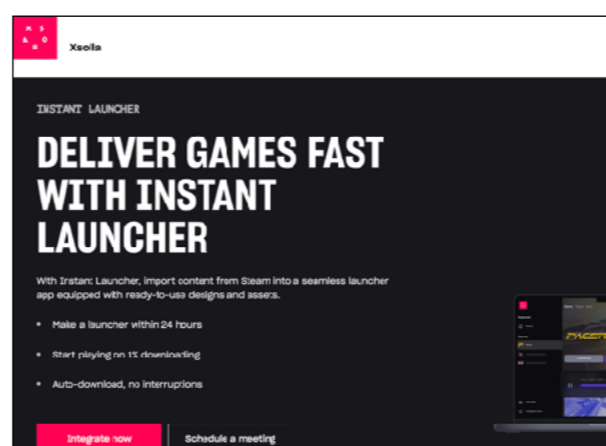Microsoft Certified Drivers

BUSINESS MODEL

- No setup fees or upfront costs
- Flexible pricing plans tailored to your business are available

Experience FastStart live on robotcache.com

Available in partnership with Xsolla.com

CONTACT INFORMATION

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